

What would you do if you plunged through the ice on a frozen lake? Safety means carrying the right equipment. Skaters, skiers, iceboaters, ice fishermen, snowmobilers: You may be the first to arrive at an accident scene.

Be prepared to rescue yourself, your companion, or a total stranger.

Ice Claws, Ice Poles and Nordic Lifelines give you lightweight and inexpensive peace of mind. Field-tested for decades in Scandinavia's rugged winters, these simple accessories have saved countless lives.

Ice Claws are a pair of plastic grips with hardened stainless steel spikes protruding from one end. They come in a protective plastic holster with a nylon strap. Wear them around your neck, where they'll be easy to reach in an emergency. And they float!

If you fall through the ice, stay calm. Tread water and move back to the edge you fell from.

There you know the ice will hold you. Keep your gloves on. Pull your Ice Claws out of their protective holster and hold one in each hand. Reach as far as you can onto the ice and stab both Ice Claws into the ice. Kick your legs to get them up to the surface, then pull yourself out of the water and onto the ice. Once you're on the ice, don't stand up yet. Slide forward on your stomach until you're sure the ice is strong enough to support your weight.

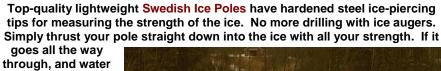






Lightweight and strong, the Nordic Lifeline has 25 meters (82 feet) of UV-stabilized, braided polypropylene floating rope, stuffed inside a specially-designed "throw bag" with a quick-release velcro closure.

The Lifeline's shape helps you get it where it needs to go. Quickly. Before throwing, pull the end of the rope out of the bag and tie the rope to your clothing. Then throw the entire bag toward the victim. The rope uncoils from the bag as you throw it. The end of the bag has a reinforced loop that's easy to grab onto. A foam-padded weight inside the bag gives the Lifeline extra momentum as it flies through the air. And it floats too! Carry your Nordic Lifeline in the winter on the ice, and in the summer in your canoe, kayak, sailboat or motorboat.



goes all the way through, and water squirts up through the hole, turn back – the ice is too weak to support you. Ice Poles also help you keep your balance crossing rough ice. Handles clip together for easy carrying. Indestructible aluminum shafts. Custom lengths up to 156 cm (61").

